

# Customer Advisory

Booking window change for Asia - Pacific trades

27 June, 2024

Dear Customer,

As the Red Sea situation continues, we are continually seeking ways to offer our customers more certainty and stability. As part of this, we are making changes to the booking window for our Asia-Pacific (APA) trades.

## What you need to know

From 15 July 2024, the booking window for APA trades will be set to 28 days.

The following is the complete list of trades from APA where this booking window applies:

- North America East Coast
- West Coast South America
- East Coast South America
- North Europe
- Mediterranean
- East Africa
- West Africa
- South Africa
- West Central Asia (Middle East)
- West Central Asia (Indian subcontinent)
- Australia

The booking window is calculated from the date your booking is received until the estimated time of departure (ETD) of vessel.

Bookings made after 15 July 2024 that go beyond the new booking window will not be accepted.

## What does this mean for me?

By adjusting the booking window, we can offer our customers more certainty and reduce the likelihood of changes.

The change only applies to APA trades. It will remain in place until further notice.

If you have any questions about this change, please [contact us](#). Our teams are ready to support you.

Yours sincerely,  
A. P. Moller – Maersk